



IN THE CLAIMS

Please amend the claims in accordance with the following rewritten claims.

1. Please cancel claims 14 - 15 without prejudice or disclaimer of the subject matter contained therein.

2. Please add the following new claims 16 - 20.

16. (NEW) A fishing hook comprising a body composed of a metal which is exposed for contact with water, a winding of metal in the form of a flexible thread or slender rod, said winding having a central opening with said body being within the central opening such that the winding extends in multiple turns around the body to form a coil, the metal of said winding being exposed for contact with water, and a nonconductive insulating layer between the winding and the body to insulate the winding from direct contact with the body, wherein the winding and the body are of dissimilar metals such that immersion of the hook in water results in the generation of a fish-attracting electromagnetic field as a result of electrolytic action upon the two metals.

17. (NEW) A fishing hook comprising a body composed of a metal which is exposed for contact with water, a wire winding of metal in multiple turns to form a coil, said winding having a central opening with said body being within the central opening such that the winding extends around the body, the metal of said winding being exposed for contact with water, and an insulating layer between the winding and the body to electrically insulate the winding from direct contact with the body, wherein the winding and the body are of dissimilar metals such that immersion of the hook in water results in the generation of a fish-attracting electromagnetic field as a result of electrolytic action upon the two isolated metals.

18. (NEW) A fishing hook according to claim 16-17 wherein the body comprises a rectilinear part having at one end means for attachment of a line and at the other end a hook, wherein the winding is applied to the rectilinear part of the body.

19. (NEW) A fishing hook or lure incorporating a conductive core which is electrically insulated from a conductive coil winding of a dissimilar metal to that of the core, wherein the hook is the conductive core or attached to it and results in the generation of an enhanced electromagnetic field when immersed in impure water as a result of electrolytic action upon the two exposed dissimilar and isolated conductors, and said conductors comprising the core and the coil winding.

20. (NEW) A fishing hook or lure according to claim 16 thru 19 wherein the coil winding is free to rotate about the conductive core/hook.